



Offshore Outsourcing: Business Models, ROI and Best Practices

Marcia Robinson, Ravi Kalakota

Download now

[Click here](#) if your download doesn't start automatically

Offshore Outsourcing: Business Models, ROI and Best Practices

Marcia Robinson, Ravi Kalakota

Offshore Outsourcing: Business Models, ROI and Best Practices Marcia Robinson, Ravi Kalakota

Something radical is happening to corporate organizational structures, something subtle yet far-reaching in impact. It is the rapid emergence of offshore outsourcing as a corporate strategy. Cost reduction, productivity improvement, and cheaper labor - these are the promises of offshore outsourcing. This book reveals how GE, American Express, Dell, British Airways, Delta Air Lines, BellSouth, British Telecom, and numerous other companies are successfully using offshore outsourcing to reduce costs associated with IT, customer care, finance and accounting, human resources, and transaction processing.

Offshore Outsourcing: Business Models, ROI, and Best Practices is a comprehensive guide to the real-world application of offshore outsourcing across all industries. Authors Marcia Robinson and Dr. Ravi Kalakota give you an in-depth analysis of offshore outsourcing. They discuss what is behind this trend, how it is paying off, and, most importantly, provide you with a step-by-step guide on how you can implement your own offshore strategy.

Based on extensive research and interviews, this book offers insight into how managers of leading firms are implementing offshore outsourcing. You will find plenty of practical tips and tools to apply offshore outsourcing in a wide variety of business environments.

Offshore Outsourcing is organized in three easy-to-read sections:

Part One introduces the value proposition of offshore outsourcing, including fundamental concepts, the different business models, and the business process landscape.

Part Two examines the specifics of the processes being offshored today, namely information technology, customer care, finance and accounting, human resources, and transaction processing.

Part Three describes the major activities of the offshore strategy, vendor sourcing, and country selection.

Robinson and Kalakota include multiple best-practice case studies to illustrate how firms are executing their offshore strategies. The authors map out key steps to help you make the right choices with your own offshore projects and reveal the benefits, costs, and risks of offshore outsourcing. Finally, it's your choice. Offshore outsourcing can be a haphazard affair that creates anxiety among employees and fails to deliver bottom-line results. Or, with this book at your side, it can help you create a more focused, streamlined, and competitive organization.

 [Download Offshore Outsourcing: Business Models, ROI and Bes ...pdf](#)

 [Read Online Offshore Outsourcing: Business Models, ROI and B ...pdf](#)

Download and Read Free Online Offshore Outsourcing: Business Models, ROI and Best Practices

Marcia Robinson, Ravi Kalakota

From reader reviews:

Maureen Perdue:

Playing with family in the park, coming to see the water world or hanging out with good friends is thing that usually you may have done when you have spare time, after that why you don't try issue that really opposite from that. 1 activity that make you not sensation tired but still relaxing, trilling like on roller coaster you already been ride on and with addition info. Even you love Offshore Outsourcing: Business Models, ROI and Best Practices, you could enjoy both. It is good combination right, you still desire to miss it? What kind of hangout type is it? Oh can occur its mind hangout people. What? Still don't obtain it, oh come on its known as reading friends.

Leonard Palmer:

In this age globalization it is important to someone to acquire information. The information will make anyone to understand the condition of the world. The condition of the world makes the information better to share. You can find a lot of referrals to get information example: internet, newspapers, book, and soon. You can view that now, a lot of publisher that will print many kinds of book. The actual book that recommended to you is Offshore Outsourcing: Business Models, ROI and Best Practices this e-book consist a lot of the information with the condition of this world now. That book was represented so why is the world has grown up. The words styles that writer value to explain it is easy to understand. Often the writer made some investigation when he makes this book. Here is why this book ideal all of you.

Dana Vinson:

What is your hobby? Have you heard that will question when you got learners? We believe that that question was given by teacher to the students. Many kinds of hobby, Everybody has different hobby. So you know that little person similar to reading or as examining become their hobby. You need to know that reading is very important and also book as to be the factor. Book is important thing to include you knowledge, except your personal teacher or lecturer. You get good news or update in relation to something by book. Numerous books that can you decide to try be your object. One of them is this Offshore Outsourcing: Business Models, ROI and Best Practices.

Willis Harrington:

A lot of people said that they feel weary when they reading a e-book. They are directly felt that when they get a half parts of the book. You can choose the particular book Offshore Outsourcing: Business Models, ROI and Best Practices to make your own reading is interesting. Your own skill of reading expertise is developing when you including reading. Try to choose straightforward book to make you enjoy you just read it and mingle the idea about book and studying especially. It is to be first opinion for you to like to open a book and study it. Beside that the e-book Offshore Outsourcing: Business Models, ROI and Best Practices can to be a newly purchased friend when you're sense alone and confuse in doing what must you're doing of

their time.

**Download and Read Online Offshore Outsourcing: Business
Models, ROI and Best Practices Marcia Robinson, Ravi Kalakota
#I4F0OABV3JZ**

Read Offshore Outsourcing: Business Models, ROI and Best Practices by Marcia Robinson, Ravi Kalakota for online ebook

Offshore Outsourcing: Business Models, ROI and Best Practices by Marcia Robinson, Ravi Kalakota Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Offshore Outsourcing: Business Models, ROI and Best Practices by Marcia Robinson, Ravi Kalakota books to read online.

Online Offshore Outsourcing: Business Models, ROI and Best Practices by Marcia Robinson, Ravi Kalakota ebook PDF download

Offshore Outsourcing: Business Models, ROI and Best Practices by Marcia Robinson, Ravi Kalakota Doc

Offshore Outsourcing: Business Models, ROI and Best Practices by Marcia Robinson, Ravi Kalakota Mobipocket

Offshore Outsourcing: Business Models, ROI and Best Practices by Marcia Robinson, Ravi Kalakota EPub