



Cross-Functional Inventory Research: 10 (World Scientific-Now Publishers Series in Business)

Srinagesh Gavirneni

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For about fifty years, inventory research was conducted with a silo mentality with assumptions of exogenous pricing, price-independent demand distribution, rational human decision making, and lack of information sharing. Over the past few years, there is increased realization that this kind of analysis and thinking will not be useful for the modern business world. This has motivated inventory researchers to reach across different business functional areas such as finance, marketing, human capital and information technology and identify research questions that are more appropriate for the modern, complex, data-driven business environments. Cross-Functional Inventory Research contains path-breaking research developments in cross-functional inventory research. The methodologies applied to answer these research questions cover the complete gamut of empirical, analytical, and behavioral approaches.



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