



Flat World Navigation: Collaboration and Networking in the Global Digital Economy

Kim Chandler McDonald

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The future of a company lies in its ability to make authentic connections in a global, "flattened world" economy, spanning departments, cultures, and countries. *Flat World Navigation* explains how network-building, collaboration, and authentic communication are essential to navigating this new business landscape. Exploring the essential skills, tools, techniques, and technologies involved in making and maintaining business relationships, author Kim Chandler McDonald integrates practical tips and advice with interviews with leading figures who are successful flat world navigators.



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