



Pinterest Power: Market Your Business, Sell Your Product, and Build Your Brand on the World's Hottest Social Network

Jason G. Miles, Karen Lacey

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As a marketer, you can't afford to ignore this amazing platform. Why should you start marketing right now on Pinterest? In a word: MORE. You'll drive more traffic, get more customers, and make more money than ever!

"Pinterest has unimaginable potential as a marketing and customer relationship building tool. In this fantastic book Jason and Karen reveal their highly effective blueprint for using it the right way. This is the guide to Pinterest that I'm having my staff read." -- JIM COCKRUM, bestselling author of **Free Marketing: 101 Low and No-Cost Ways to Grow Your Business**

"Pinterest is one of the hottest and fastest social tools on the Internet today. It's growing faster than Facebook did, and you don't want to be left behind. Jason Miles will show you step-by-step how he uses Pinterest to make money online." -- SKIP MCGRATH, author of **Three Weeks to eBay Profits**

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