



Bow Ties & Pocket Squares - A Practical Guide

Mark Davids

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Bow Ties & Pocket Squares - A Practical Guide, by Mark Davids, 2014 Edition

Move beyond clip-on bow ties and cardboard pocket squares with this 2-in-1 guide by Mark Davids!

While not every man has the flair needed to wear a bow tie, and few men exude the class and sophistication needed to sport a pocket square. More than a trend, bow ties and pocket squares are timeless statements of individuality that distinguish the well-dressed man from the masses.

Whether you're already the best dressed man in the room or you've been called a sloppy dresser on more than one occasion, this guide will help you move beyond the jeans-and-t-shirt mentality of today's fashion mindset into the realms of the sophisticated and stylish man. With practical tips and easy to understand how-to instructions, Mark Davids guides you step-by-step in using these timeless accessories in a modern world.

Are you ready to take your sense of style to the next level? Then this combined offer is for you. Get two of Davids' guidebooks for the price of a specialty coffee.

Book 1: Get Ready for the Bow Tie Revolution

While most men will wear a necktie at some point in their lives, even if it's reluctantly, not all men are ready to rock a bow tie. However, bow ties have been spotted more frequently on today's most fashionable men, and a brief look at their history shows that they have always been a part of the truly well-dressed man's wardrobe.

So you don't want to look like PeeWee Herman or Barney Fife? How about looking like Frank Sinatra or James Bond? Wearing a bow tie right requires an attitude. You have to exude confidence and a bit of swagger. Mark Davids' "Get Ready for the Bow Tie Revolution" will prepare you for this trend in men's fashion and give you that bit of swagger and confidence to borrow.

Book 2: Pocket Squares for Men: The Complete Guide

Like footwear is for a woman, pocket squares can be the defining finishing touch to the well-dressed man's ensemble. And just like there's a striking difference between sexy, red stilettos and fuzzy house slippers for the female contingent, there's a difference between the quality, design, and even folding of pocket squares. They can be funky, they can be cheap, or they can be timeless.

With Mark Davids' "Pocket Squares for Men," you get a personal pocket square guru to help you look the part of the polished, suave man of style. Davids walks you through every detail, from choosing a quality fabric to using color well.

Hint: You never match your pocket square directly to your necktie. A special bonus chapter chock-full of photographs shows you the endless possibilities of pocket square wearability, from semi-casual to ultra-formal.

Get the bundle of these two books now at the special bundle price! Learn everything you need to know about Bow Ties AND Pocket Squares for only \$11,99!

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