



## Learn iBeacon for iOS Development

*Marty Resnick*

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# Learn iBeacon for iOS Development

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## Learn iBeacon for iOS Development Marty Resnick

iBeacon is popping up everywhere, from grocery stores to airports to cool venues like SXSW. There are over two million iBeacons in the wild in the form of iPhones, and even some Android phones support it. It's transforming location-based services, retail, and commerce, and if you're a developer, you need to know how it works, how to develop for iBeacon, and preferably, how to develop iBeacon apps using the new Swift programming language.

*Learn iBeacon for iOS Development* is a quick, no-frills introduction to iBeacon development using a real-world Field Trip app. You'll learn what sets iBeacon apart from other Bluetooth and near-field implementations, and you'll learn how iBeacon works on the iPhone. Then you'll prototype a real iBeacon app using the latest version of Xcode. You'll put Apple's new programming language, Swift, to work as you build the app, including the user interface, and you'll even learn how to incorporate audio and video into your app with AV Foundation.

iBeacon is in demand. Learn how to create iBeacon-based apps with Swift, and learn it quickly with *Learn iBeacon for iOS Development*.

### What you'll learn

- What iBeacon is, what it isn't, and how it works on the iPhone
- How to prototype an iBeacon app: Field Trip
- How to develop the user interface for the iBeacon app using Swift
- How to use Core Location with iBeacon and Swift
- How to add audio and video to your iBeacon app using AV Foundation

### Who this book is for

iOS and even Android devs wanting a quick, hands-on introduction to iBeacon app development using Swift.

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